



# COUNTY OF SANTA CRUZ

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CARLOS J. PALACIOS, COUNTY EXECUTIVE OFFICER

## NEWS RELEASE



**Date:** February 24, 2026

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### **WEBINAR TO HIGHLIGHT DATA ON COUNTY GOVERNMENT REPRESENTATION**

The County of Santa Cruz, in partnership with Ventures, invites the public to a webinar discussing findings from “A Santa Cruz Like Me: Advancing Representative Government 2025”, an updated report examining representation within local government in Santa Cruz County.

Released in September 2025, the report is the first update to the original 2022 A Santa Cruz Like Me report. It focuses on County commission membership, examining overall patterns of representation by analyzing aggregated data, and comparing those trends to countywide demographic information.

To share the updated findings and provide an opportunity for public learning and discussion, the County will host a virtual webinar open to community members and interested stakeholders.

“The ‘A Santa Cruz County Like Me’ project is helping us move from intention to implementation. By understanding the lived experiences represented – and underrepresented – in our decision-making spaces, we can build a County government that is not only open and responsive, but truly reflective of the community we serve,” County Executive Officer Nicole Coburn said.

The report was developed through a partnership of the Santa Cruz County Executive Office and Ventures to support transparency, informed dialogue, and continued understanding of representative government in Santa Cruz County.

#### **Webinar Details**

**What:** Public Webinar – A Santa Cruz Like Me: Advancing Representative Government 2025

**When:** Wednesday, March 5, 2026, noon – 1 p.m.

**Where:** Virtual via Zoom

**Registration:** <https://tinyurl.com/5n8rz8vs>



To view the report:      • [English](#)      • [Español](#)